



Commercial Opportunities  
at Sheffield Wednesday

**2011 • 2012**



# Fixtures 2011/12

## August

Sat 6th	Rochdale	SILVER
Thurs 11th	Blackpool CC 1* (SKY)	
Sat 13th	AFC Bournemouth	
Tue 16th	Bury	
Sat 20th	Notts County	GOLD
Wed 24th	CC 2*	
Sat 27th	Scunthorpe United	GOLD
Wed 31st	JPT 1*	

## September

Sat 3rd	Charlton Athletic	
Sat 10th	MK Dons	BRONZE
Tue 13th	Stevenage	
Sat 17th	Yeovil	
Wed 21st	CC 3*	
Sat 24th	Exeter City	BRONZE

## October

Sat 1st	Hartlepool United	
Wed 5th	JPT 2*	
Sat 8th	Chesterfield	PLATINUM
Sat 15th	Sheffield United	
Sat 22nd	Colchester United	BRONZE
Tue 25th	Carlisle United/CC 4*	
Sat 29th	Wycombe Wanderers	

## November

Sat 5th	Brentford	BRONZE
Wed 9th	JPT AQF*	
Sat 12th	FAC 1*	
Sat 19th	Tranmere Rovers	
Sat 26th	Leyton Orient	BRONZE
Wed 30th	JPT ASF/CC 5*	

## December

Sat 3rd	FAC 2*	
Sat 10th	Oldham Athletic	
Sat 17th	Huddersfield Town	PLATINUM
Mon 20th	Walsall (3pm)	
Sat 31st	Preston North End	

## January

Mon 2nd	Tranmere Rovers (3pm)	SILVER
Sat 7th	Scunthorpe United/FAC 3*	
Wed 10th	CC SF 1*	
Sat 14th	Charlton Athletic	SILVER
Wed 18th	JPT AF 1*	
Sat 21st	Hartlepool United	SILVER
Wed 25th	CC SF 2*	
Sat 28th	MK Dons/FAC 4*	

## February

Sat 4th	Yeovil Town	BRONZE
Wed 8th	JPT AF 2*	
Sat 11th	Exeter City	
Tue 14th	Stevenage	BRONZE
Sat 18th	Chesterfield/FAC 5	
Sat 25th	Sheffield United	PLATINUM
Sun 26th	CC FINAL	

## March

Sat 3rd	Rochdale	
Tue 6th	Bury	BRONZE
Sat 10th	AFC Bournemouth	BRONZE
Sat 17th	Notts County/FAC 6*	
Tue 20th	Walsall	BRONZE
Sat 24th	Leyton Orient	
Sun 25th	JPT Final	
Sat 31st	Preston North End	SILVER

## April

Sat 7th	Huddersfield Town	
Mon 9th	Oldham Athletic (3pm)	SILVER
Sat 14th	Colchester United/FAC SF*	
Sat 21st	Carlisle United	BRONZE
Sat 28th	Brentford	

## May

Sat 5th	Wycombe Wanderers/FAC F*	BRONZE
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\* Cup games will be categorised on a match by match basis CC – Carling Cup JPT – Johnstone's Paint Trophy FAC – FA Cup  
 Kick off times are 3pm on Saturday and 7.45 midweek (unless otherwise stated)  
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# Welcome



Having only been a part of the Sheffield Wednesday family since December 2010, I have already grown to love the club and this great city which supports it. I have been truly touched by the welcome I have received from everyone connected with the club, I really am so very grateful.

It is well-documented that the club has recently been through a very difficult period in its long and illustrious history and although we have a massive job ahead of us to return this great institution back to its rightful place in English football I am both excited and confident that together we can restore the heart back into Sheffield Wednesday and produce a club that we can once again be rightly proud of.

As corporate clients of Sheffield Wednesday, your support is crucial for the club and I recognise and thank you for the important role you will play in helping us to rebuild and move forward. I have met many of the local business community both large and small in my short time in your city and I am enthused by the passion you share and the loyalty you have shown for the club, please be assured I do not, and will not take it for granted.

I hope for you to enjoy the positive changes we are making at the club and believe me, there are more improvements to be made and I will be working hard to make sure they happen as quickly as possible.

I firmly believe this club belongs in the Premier League and I will be doing all that is in my power to help us return there, but for that to happen, your support and commitment is a vital factor. I do fully appreciate the difficult times we all face in our business and personal lives at the moment and I am sincerely grateful for your continued support.

If we all work together, we will get this club moving in the right direction. I guarantee you will have my full commitment in achieving our goals, I truly am spurred on by the wonderful support shown by yourselves.

Once again many thanks for your support and enjoy the season.

**Milan Mandaric**  
Chairman

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# Executive Boxes

Hillsborough's luxurious 10 seat boxes rank alongside any in the Football League offering tremendous value throughout the season.

The package includes:

- Luxuriously appointed private box facility
- First class hospitality service with dedicated hostess
- Complimentary drinks allowance (£75 at each game)
- Three-course table d'hôte meal in one of our distinctive restaurant suites
- 10 padded balcony seats, with fantastic views of the pitch
- 3 x car parking spaces in Hillsborough Park
- Complimentary matchday programmes
- LCD TV with Sky Sports and matchday coverage
- Half and full time refreshments
- Licensed betting facility
- Brand awareness in the matchday programme and within the stadium
- Free use of your box for meetings on non-matchdays (£50 cover charge for refreshments)

The season's prices are inclusive of all home league games plus first home tie in the Carling Cup and the first home tie in the FA Cup.



**Central Boxes** **£23,500 ex VAT**  
(nos. 12 to 19)

**East and West Wing Boxes** **£22,000 ex VAT**  
(nos. 2 to 11 and 20 to 29)



## Matchday package

The matchday package is as above but excludes branding and use of box on non-matchdays.

<b>Platinum</b>	<b>£2,500 ex VAT*</b>
<b>Gold</b>	<b>£1,350 ex VAT</b>
<b>Silver</b>	<b>£1,100 ex VAT</b>
<b>Bronze</b>	<b>£900 ex VAT</b>

\* includes complimentary like for like package for silver or bronze game  
*Dress code: smart casual (no jeans, combats, replica shirts)*

# Dooleys Suite

Dooleys is situated in the South Stand adjacent to the club's main reception and offers members and guests alike an executive facility with fine dining.

The package includes:

- South Stand Centre exclusive seating with padded armchair seat
- Pay bar facility
- Pre-match, three course table d'hôte meals
- Personalised name or company plaque on your seat
- Complimentary matchday programmes
- Official team sheets
- Matchday competitions
- Dedicated hostesses and celebrity guests
- Tea and coffee at half time
- Tea and coffee at full time
- Licensed betting facility
- Car parking available at an additional cost

The season's prices are inclusive of all home league games plus first home tie in the Carling Cup and the first home tie in the FA Cup.



<b>Adult</b>	<b>£1,750 ex VAT</b>
<b>Senior citizen (over 65's)</b>	<b>£1,450 ex VAT</b>
<b>Junior (under 18)</b>	<b>£1,250 ex VAT</b>
<b>Junior (under 10)</b>	<b>£600 ex VAT</b>
<b>Hillsborough car park pass</b>	<b>£200 ex VAT</b>



## Matchday package

<b>Platinum</b>	<b>£175 ex VAT*</b>
<b>Gold</b>	<b>£90 ex VAT</b>
<b>Silver</b>	<b>£85 ex VAT</b>
<b>Bronze</b>	<b>£80 ex VAT</b>

\* includes complimentary like for like package for silver or bronze game  
*Dress code: smart casual (no jeans, combats, replica shirts)*

# Directors Box

This prestigious package offers the best seats in the house, situated in the Directors Box.

The package includes:

- South Stand Centre exclusive seating with padded armchair seat
- Pay bar facility
- Access to the VIP guest lounge
- Complimentary matchday programmes
- Official team sheets
- Dedicated hostesses and celebrity guests
- Tea and coffee at half time
- Tea and coffee at full time
- Licensed betting facility
- Meal in Dooleys available at an additional cost

The season's prices are inclusive of all home league games plus first home tie in the Carling Cup and the first home tie in the FA Cup :

<b>Adult</b>	<b>£1,750 ex VAT</b>
<b>Senior citizen (over 65's)</b>	<b>£1,450 ex VAT</b>
<b>Junior (under 18)</b>	<b>£1,250 ex VAT</b>
<b>Junior (under 10)</b>	<b>£600 ex VAT</b>



## Matchday package

<b>Platinum</b>	<b>£175 ex VAT*</b>
<b>Gold</b>	<b>£90 ex VAT</b>
<b>Silver</b>	<b>£85 ex VAT</b>
<b>Bronze</b>	<b>£80 ex VAT</b>

\* includes complimentary like for like package for silver or bronze game  
*Dress code: smart casual (no jeans, combats, replica shirts)*

# Sheridan Suite

The Sheridan Suite (formerly known as the Riverside Suite) is situated in the South Stand and offers members and guests alike an executive facility with fine dining.

The Members' package includes meals at any four League games during the Season, but there is the opportunity to dine at all games and a seasonal rate for up to 25 games is available.

The package includes:

- South Stand Centre exclusive seating with padded armchair seat
- Pay bar facility
- Four pre-match, three course table d'hôte meals during the season
- Personalised name or company plaque on your seat
- Complimentary matchday programmes
- Official team sheets
- Matchday competitions
- Dedicated hostesses and celebrity guests
- Tea and coffee at half time
- Tea and coffee at full time
- Licensed betting facility
- Car parking available at an additional cost



<b>Adult</b>	<b>£1,200 ex VAT</b>
<b>Senior citizen (over 65's)</b>	<b>£900 ex VAT</b>
<b>Junior (under 18)</b>	<b>£700 ex VAT</b>
<b>Junior (under 10)</b>	<b>£300 ex VAT</b>
<b>Hillsborough car park pass</b>	<b>£200 ex VAT</b>
<b>Seasonal dining package</b>	<b>£500 ex VAT</b>

## Matchday package

<b>Platinum</b>	<b>£175 ex VAT*</b>
<b>Gold</b>	<b>£90 ex VAT</b>
<b>Silver</b>	<b>£85 ex VAT</b>
<b>Bronze</b>	<b>£80 ex VAT</b>

\* includes complimentary like for like package for silver or bronze game  
*Dress code: smart casual (no jeans, combats, replica shirts)*

# North Stand (Porter Lounge)

North Stand executive membership provides members with first class seats in the North Stand and exclusive use of the Porter Lounge.

The package includes:

- Pay bar facility
- Buffet lunch served in the bar of the Porter Lounge
- Complimentary matchday programmes
- Official team sheets
- Dedicated hostesses
- Tea and coffee at half time
- Tea and coffee at full time
- Licensed betting facility
- Car parking

The season's prices are inclusive of all home league games plus first home tie in the Carling Cup and the first home tie in the FA Cup.

<b>Adult</b>	<b>£950 ex VAT</b>
<b>Senior citizen (over 65's)</b>	<b>£700 ex VAT</b>
<b>Junior (under 18)</b>	<b>£500 ex VAT</b>
<b>Junior (under 10)</b>	<b>£250 ex VAT</b>



## Matchday package

<b>Platinum</b>	<b>£110 ex VAT*</b>
<b>Gold</b>	<b>£55 ex VAT</b>
<b>Silver</b>	<b>£50 ex VAT</b>
<b>Bronze</b>	<b>£45 ex VAT</b>

\* includes complimentary like for like package for silver or bronze game  
*Dress code: smart casual (no jeans, combats, replica shirts)*

# VIP Mascot

Let your child become a mascot for the day and make a dream come true. The mascot will have a chance to train with their heroes and have a photograph, a stadium tour and much, much more.

The package includes:

- South Stand Centre exclusive seating with padded armchair seat
- Pre-match, three course table d'hôte meals
- Complimentary matchday programmes
- Official team sheets
- Matchday competitions
- Dedicated hostesses
- Tea and coffee at half time and full time
- Licensed betting facility (over 18's only)
- Stadium tour
- Photo with his/her favourite player (mascot only)
- Warm up with first team (mascot only)
- Lead the teams out prior to kick off (mascot only)
- Photograph with team captains and referees (mascot only)
- Signed ball (mascot only)
- Commemorative gift (mascot only)



**Mascot + 2 guests**

**£330+VAT**

*Dress code: smart casual (no jeans, combats, replica shirts)*

# Match Sponsorship

Without doubt, this is the ultimate matchday experience, combining the very best in corporate hospitality with significant branding exposure at the game.

The package includes:

- 20 Directors Box guest seats (option available to increase to 30 guests)
- 6 car park passes in Hillsborough Park
- Personalised matchday invitations
- Former Owls legend to meet guests
- Exclusive lounge facility
- Drinks reception
- Tour of the dressing room and other areas with a photograph for prosperity
- Complimentary refreshments throughout the event (wine, beer and soft drinks)
- 3-course table d'hôte meal
- Sheffield Wednesday gifts for each guest
- Matchday programmes and team sheets
- Licensed betting facilities
- Soup, tea and coffee at half time
- Refreshments at full time
- Guests involved with the selection of the sponsors' man of the match award
- The opportunity to nominate one of your guests to select the man of the match award
- Commemorative presentation to your company by Sheffield Wednesday



Companies also benefit from the following advertising opportunities:

- Half-page full colour advertisement in the matchday programme
- Company logo on front of matchday programme
- Welcome message in the matchday programme
- 20' x 2' perimeter advertisement in prime location (£250 supplement if game televised live)
- Electronic scoreboard advertising
- Public address announcement of matchday sponsor

<b>Platinum</b>	<b>£7,500 ex VAT*</b>
<b>Gold</b>	<b>£4,000 ex VAT</b>
<b>Silver</b>	<b>£3,500 ex VAT</b>
<b>Bronze</b>	<b>£3,000 ex VAT</b>

\* includes complimentary like for like package for silver or bronze game  
 Dress code: smart casual (no jeans, combats, replica shirts)

# Match Ball Sponsorship

This most prestigious package not only offers branding, fine dining and luxurious facilities, the match ball sponsor actually selects a guest to present the match ball to the two team captains and referee on the pitch prior to kick-off.

The package includes:

- 10 Directors Box guest seats (option available to increase to 20 guests)
- 3 car park passes in Hillsborough Park
- Personalised matchday invitations
- Former Owls legend to meet guests
- Sponsors lounge facility
- Drinks reception
- Tour of the dressing room and other areas with a photograph for prosperity
- Complimentary refreshments throughout the event (wine, beer and soft drinks)
- 3-course table d'hôte meal
- Sheffield Wednesday gifts for each guest
- Matchday programmes and team sheets
- Licensed betting facilities
- Soup, tea and coffee at half time
- Refreshments at full time
- Guests involved with the selection of the sponsors' man of the match award
- Commemorative presentation of the "official match ball" to your company by Sheffield Wednesday

Companies also benefit from the following advertising opportunities:

- Recognition on the back page of the matchday programme
- Welcome message in the matchday programme
- Electronic scoreboard advertising
- Public address announcement of match ball sponsor

<b>Platinum</b>	<b>£4,000 ex VAT*</b>
<b>Gold</b>	<b>£2,250 ex VAT</b>
<b>Silver</b>	<b>£2,000 ex VAT</b>
<b>Bronze</b>	<b>£1,750 ex VAT</b>

\* includes complimentary like for like package for silver or bronze game  
*Dress code: smart casual (no jeans, combats, replica shirts)*



# Official Programme Sponsorship

The official matchday programme has been a collector's item ever since league football began. The matchday programme sponsor automatically becomes a part of that history, whilst enjoying the finest corporate hospitality.

The package includes:

- 10 Directors Box guest seats (option available to increase to 20 guests)
- 3 car park passes in Hillsborough Park
- Personalised matchday invitations
- Owls legend to meet guests
- Sponsors lounge facility
- Drinks reception
- Tour of the dressing room and other areas with a photograph for prosperity
- Complimentary refreshments throughout the event (Wine, beer and soft drinks)
- 3-course table d'hôte meal
- Sheffield Wednesday gifts for each guest
- Matchday programmes and team sheets
- Licensed betting facilities
- Soup, tea and coffee at half time
- Refreshments at full time
- Guests involved with the selection of the sponsors man of the match award
- Commemorative presentation of a signed and framed matchday programme to your company by Sheffield Wednesday

Companies also benefit from the following advertising opportunities:

- Recognition on the front page of the matchday programme
- Welcome message in the matchday programme
- Electronic scoreboard advertising
- Public address announcement of programme sponsor

<b>Platinum</b>	<b>£3,750 ex VAT*</b>
<b>Gold</b>	<b>£2,000 ex VAT</b>
<b>Silver</b>	<b>£1,750 ex VAT</b>
<b>Bronze</b>	<b>£1,500 ex VAT</b>

\* includes complimentary like for like package for silver or bronze game  
*Dress code: smart casual (no jeans, combats, replica shirts)*



# Associate Match Sponsorship

The associate match sponsor have the opportunity to benefit from branding exposure and superb corporate hospitality enjoyed within the club's most prestigious Executive Boxes.

The package includes:

- 20 Executive Box guest seats (option available for 10 guests)
- 6 car park passes in Hillsborough Park
- Personalised matchday invitations
- Bucks fizz reception in private Executive Box
- Tour of the dressing room and other areas with a photograph for prosperity
- 3-course table d'hôte meal including 4 bottles of house red, 4 bottles of house white and 4 bottles of mineral water
- Pay bar facility with hostess service
- Matchday programmes and team sheets
- Licensed betting facilities
- Tea and coffee at half time
- Tea and coffee at full time
- Guests involved with the selection of the sponsors' man of the match award
- Commemorative presentation of a signed and framed match day programme to your company by Sheffield Wednesday

Companies also benefit from the following branding opportunities:

- Recognition on the cover of the matchday programme
- Welcome message in the matchday programme
- Electronic scoreboard advertising



<b>Platinum</b>	<b>£5,500 ex VAT*</b>
<b>Gold</b>	<b>£3,000 ex VAT</b>
<b>Silver</b>	<b>£2,750 ex VAT</b>
<b>Bronze</b>	<b>£2,500 ex VAT</b>

\* includes complimentary like for like package for silver or bronze game  
*Dress code: smart casual (no jeans, combats, replica shirts)*

# Associate Match Ball Sponsorship

The associate match ball sponsorship package offers great value for money have the opportunity to benefit from branding exposure and superb corporate hospitality enjoyed within the club's most prestigious Executive Boxes.

The package includes:

- 10 Executive Box guest seats
- 3 car park passes in Hillsborough Park
- Personalised matchday invitations
- Bucks fizz reception in private Executive Box
- Tour of the dressing room and other areas with a photograph for prosperity
- 3-course table d'hôte meal including 2 bottles of house red, 2 bottles of house white and 2 bottles of mineral water
- Pay bar facility with hostess service
- Matchday programmes and team sheets
- Licensed betting facilities
- Tea and coffee at half time
- Tea and coffee at full time
- Guests involved with the selection of the sponsors' man of the match award
- Commemorative presentation of a signed and framed match day programme to your company by Sheffield Wednesday

Companies also benefit from the following branding opportunities:

- Recognition on the cover of the matchday programme
- Welcome message in the matchday programme
- Electronic scoreboard advertising

<b>Platinum</b>	<b>£2,750 ex VAT*</b>
<b>Gold</b>	<b>£1,500 ex VAT</b>
<b>Silver</b>	<b>£1,375 ex VAT</b>
<b>Bronze</b>	<b>£1,250 ex VAT</b>

\* includes complimentary like for like package for silver or bronze game  
*Dress code: smart casual (no jeans, combats, replica shirts)*



# Kit & Player Sponsorship

The player and kit sponsorship packages are the perfect way of supporting and getting close to your individual favourite players whilst getting your branding or name in the matchday programme throughout the season, as well as a host of other special benefits.

## Player sponsor – NEW for the 2011/12 season:

- Logo/name on kit sponsor pages in all home league programmes
- Logo & link to website on Player Profile page on website
- Logo on player interview page in programme (not the featured player interview)
- PA announcement if the player scores a goal
- 2 places at the Christmas dinner with sponsored player
- Framed shirt given to you at the dinner
- Photo with player at the dinner
- 2 match tickets at a gold/silver game of your choice

## Kit sponsor:

- Name on kit sponsor pages in all home league programmes
- 2 places at the Christmas dinner with sponsored player
- Photo with player at the dinner
- Player's shirt given to you at the Christmas dinner
- 2 match tickets at a silver/bronze game of your choice

**Player Sponsor**

**£500 ex VAT**

**Kit Sponsor**

**£250 ex VAT**



# Advertising

Advertising at Hillsborough is a great way to expose your brand to a wide and demographic audience and ensure TV coverage to further promote your company name.

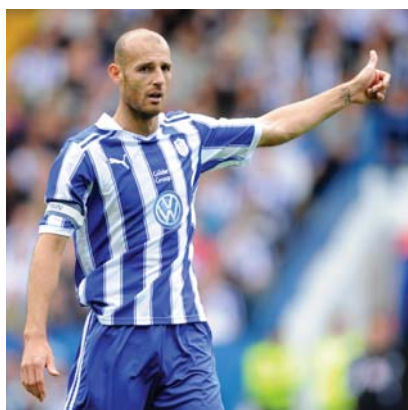
Nearly half a million people have been through the gates at Hillsborough over the past year so your company's name could not wish for a bigger audience.

## Ground Advertising

We have high profile pitch perimeter sites for maximum TV exposure and some superb secondary sites, many of which also get excellent TV coverage and massive roof fascia boards that offer excellent profile to the crowds within the stadium, plus many other sites and opportunities.



TV facing board	£3000 ex VAT
Secondary board	£2500 ex VAT
Standard board	£1750 ex VAT



## Programme Advertising

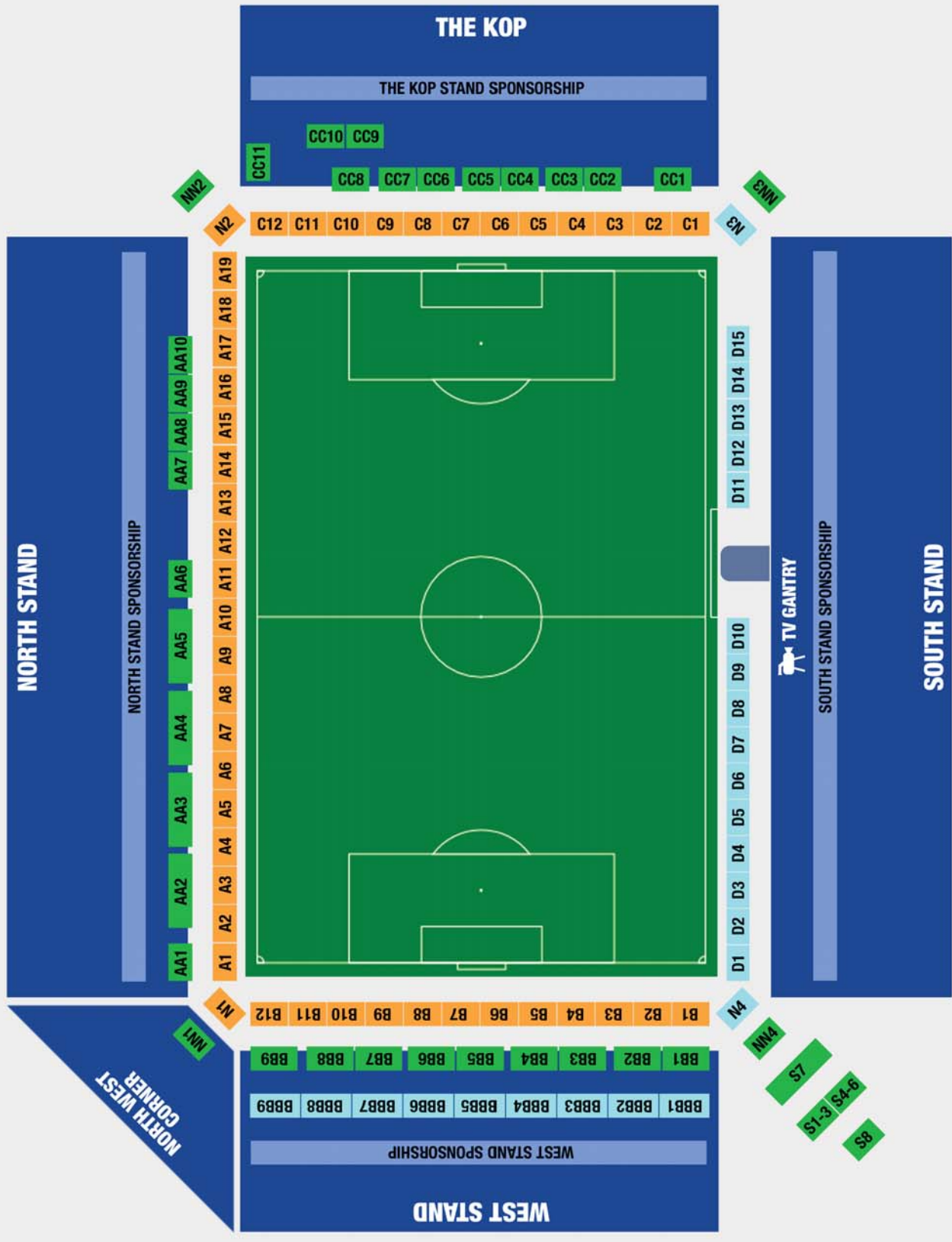
The matchday programme is a highly cost effective way of reaching a large and varied demographic audience. Advertisements are all full colour and are available in full or half page.

	Per Match	Per Season
Half page advert	£350 ex VAT	£3000 ex VAT
Full page advert	£600 ex VAT	£4000 ex VAT

# SHEFFIELD WEDNESDAY HILLSBOROUGH PERIMETER MAP

KEY:

- STAND SPONSORSHIP
- TV-FACING BOARDS
- STANDARD BOARDS
- SECONDARY BOARDS



# Christmas 2011 at Hillsborough

## Celebrate in style this year at Hillsborough...

Our traditional Christmas parties including the Christmas menu and Disco starting at 7.30pm, food served at 8.00pm and the bar closes at 12.30am with the Disco until 1.00am.

The following dates are available throughout December -

Friday's 2nd, 9th, 16th & Saturday's 3rd, 10th, 17th

Private parties can be arranged for lunch or dinner, any day of the week.

Prices per person

**£30** for party

See reverse for menu

## Christmas events this December

**£32** per event including Christmas Menu

❄️ Fri 9th Dec ❄️



**Take That Now**

### Living The Dream!

A superb presentation of Take That hits by top vocal show The BlueNotes including... It Only Takes A Minute, How Deep Is Your Love, Could It Be Magic, Babe, Take That Beatles Medley, Back For Good, Everything Changes, Relight My Fire, Shine, Patience, Never Forget, Pray, Million Love Songs and many more.

❄️ Sat 10th Dec ❄️



**The Blue Notes**

### Ultimate Soul & Motown.

Exhilarating, classy and irresistible. This remarkable vocal harmony band performs superb versions of songs by Temptations, Michael Jackson, Four Tops, Edwin Starr, Luther Vandross, Platters, Isley Bros, Harold Melvin, Average White Band, Earth Wind & Fire, Jimmy James, O'Jays, Billy Ocean, Foundations, Detroit Spinners and many more.

❄️ Fri 16th Dec ❄️



**Unbreakable**

### The Magic of Westlife

Top harmony band ENZY present a truly authentic tribute to Westlife. When You're Lookin' Like That, Bop Bop Baby, World Of Your Own, Flying Without Wings, If I Let You Go, What Makes A Man, My Love, I Have A Dream, Unbreakable, Fool Again, Uptown Girl, Swear It Again, Evergreen and many more.

❄️ Sat 17th Dec ❄️



**Absolute 80's**

### The Perfect 80s Experience

This fabulous live band delivers brilliant party versions of classic songs by Bananarama, Kim Wilde, Tiffany, Depeche Mode, Soft Cell, Madonna, Human League, Cyndi Lauper, Culture Club, Bangles, Belinda Carlisle, Yazoo, Katrina & The Waves, Eurythmics, Dexy's, Whitney Houston and many more.



**Sun 18th Dec**

## Ozzie's Family Christmas Party

Join us for a traditional 3 course Christmas Carvery with a visit from Father Christmas, Ozzie and Barney Owl! 1.00pm start with food served at 1.30 and disco until 5.

A fantastic event for friends, family and the kids!

**£16.50**  
Per adult

**£9.50**  
Per child  
(6-12 Years)

**£5.50**  
Per child  
(Under 6's)

\*Kids under 5yrs, eat from the kids menu.



**Sat 31st Dec**

## New Year's Eve Gala Buffet

See in the New Year at Hillsborough! The bar opens at 7.30pm (food served at 8pm) Champagne toast at Midnight to see in the New Year, with a disco til 1:30am.

**£38** Per adult  
Call for details

**Book now**

To book or for more information, please contact our Christmas co-ordinator on 0114 2212213 or email [christmas@sheffieldwednesday.com](mailto:christmas@sheffieldwednesday.com)





ENGLAND  
2018  
BACK  
THE BID

ENGLAND  
2018  
BACK  
THE BID





Gilder Group



**Commercial Director**

Andy Daykin

**Corporate Sales Manager**

Ian Leech

**Commercial Sales Executive**

Chris Thacker

**Corporate Sales Administrator**

Elaine Murphy

**Telephone** 0114 221 2335  
0871 995 1867 (option 3)

**Advertising** [commercial@swfc.co.uk](mailto:commercial@swfc.co.uk)

**Hospitality** [hospitality@swfc.co.uk](mailto:hospitality@swfc.co.uk)

**Sheffield Wednesday Football Club**

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Sheffield  
S6 1SW

Switchboard 0871 995 1867  
Ticket Sales 0871 900 1867

[enquiries@swfc.co.uk](mailto:enquiries@swfc.co.uk)

[www.swfc.co.uk](http://www.swfc.co.uk)

Designed and produced by [www.ledgardjepson.com](http://www.ledgardjepson.com)