



Job Advert

External Marketing Consultant

SWFC are looking for highly motivated marketing professionals to work with our team.

As an external professional, you would not be employed by the club, you would work as an external consultant, having the opportunity to work flexibly and remotely around your regular employment in a role completely self-managed.

The position is commission-only and an ideal opportunity to generate additional income alongside your regular income stream.

Your main duty will be to drive company revenue through the promotion of our products and services. This will include attracting prospective clients and customers through the generation of innovative and creative marketing ideas.

We will offer product knowledge to help you succeed in this role and there is no limit to the amount of commission you can earn through the creative and innovative ideas that are used within SWFC.

Main Duties:

- Innovative and creative marketing ideas
- Generating sales through marketing campaigns
- Prompting an external viewpoint to internal challenges
- Researching the market and client-base in order to source new business
- Effective strategies for customer retention
- Establishing the needs of customer requirements
- Finding innovative ways to promote products and services
- Working collectively with our commercial team and other departments in the club
- Making product knowledge instantly available to self and the client
- Demonstrate marketing knowledge
- Provide professional representation of SWFC

The Right Person:

- Skills in marketing
- Creative and innovative ideas
- Ability to understand consumer behaviour of target audiences
- Self-organised
- Presentation skills
- Practical results-driven analysis
- Understanding of marketing strategies and commercial trend
- Consultant-led approach to marketing

Sheffield Wednesday Football Club

Hillsborough, Sheffield, S6 1SW

Telephone: 03700 20 1867

Website: www.swfc.co.uk

Registered in England No. 02509978



If this role appeals to you and you fit the above requirements, please send your CV to hradmin@swfc.co.uk. Shortlisted applicants will be contacted for interview.

Sheffield Wednesday Football Club (SWFC) are committed to safeguarding and promoting the welfare of children, young people, and vulnerable adults. This post may be subject to a criminal record check or an enhanced DBS.

SWFC are an Equal Opportunities and Disability Confident employer and welcome applicants from all sectors of the community.

Closing date: 30th June 2023

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